



Pleora Technologies and Framos Imaging Solutions Partner to Deliver GigE-Based Application-Specific Image and Vision Systems

Framos to offer Pleora's GigE video connectivity solutions

OTTAWA, CANADA, OCTOBER 21, 2009: [Pleora Technologies](#), a world leader in video connectivity solutions for mission-critical systems, and [Framos Imaging Solutions](#), the largest European distributor of CMOS and CCD sensors for image processing solutions and systems, today announced they have entered into a strategic partnership that creates a unique one-stop-shop for OEMs (original equipment manufacturers) and system integrators in Germany, Austria, Switzerland, Italy, and Russia who want to build application-specific cameras and imaging and vision systems with [GigE \(Gigabit Ethernet\) connectivity](#). Among other benefits, this single-point of access to the technology and know-how required to integrate best-of-breed GigE video connectivity into application-specific systems is expected to improve OEMs' time to market by helping ensure a more predictable and coordinated development cycle.

With this partnership, Framos – which specializes in tailor-made image processing solutions that bring together systems and components, such as sensors and cameras, from [some of the industry's most significant players](#) – will have the capability to marry these offerings with Pleora's world-leading [iPORT™ video connectivity solutions](#). iPORT solutions make it possible to add highly reliable real-time video connectivity over GigE to almost any system, camera, or display quickly and easily.

"Framos is exceptionally strong on the front end of camera design, particularly in the area of sensors, and we are world leaders on the back-end, with GigE video connectivity," said [George Chamberlain](#), President, Pleora Technologies. "By combining our strengths, Framos can provide its customers with synergistic solutions that are much greater than the sum of their parts."

This partnership is a win-win-win for both companies and their customers. For Pleora, it opens up access to new markets and new OEMs for its end-to-end video connectivity solutions. For Framos, it further strengthens the company's reputation as experts in creating customized applications and solutions that bring together the best the industry has to offer. And for customers, it provides a cost-effective way to incorporate GigE technology into custom systems without having to make the compromises typically associated with using standard off-the-shelf cameras.

“At Framos, we select only the most reliable world-class partners who can provide first-rate, forward-looking products or solutions for our customers in the image processing field,” said [Andreas Franz](#), CEO, Framos Imaging Solutions. “Pleora Technologies pioneered GigE-based video connectivity solutions for real-time applications, and through ongoing innovation they remain industry leaders. Having Pleora as a partner certainly strengthens our overall portfolio and enables us to meet the complete system needs of our customers.”

About Pleora Technologies

[Pleora Technologies Inc.](#) is a global supplier of high-performance, end-to-end video connectivity solutions for the medical, military, machine vision, and broadcast sectors. Pleora's iPORT™ and EtherCast™ solutions transport imaging and video data in real time over low-cost Ethernet networks with ultra-high reliability. Pleora, a Frost & Sullivan Product Innovation Award-winner, is headquartered in Ottawa, Canada. Visit www.pleora.com.

About Framos Imaging Solutions

Framos GmbH is the Pan European solution provider for imaging. Founded 1981, Framos is offering a comprehensive range of image processing components and services for all imaging applications. With our offices in Germany, United Kingdom, Italy, and France, we are covering all relevant European markets. Visit www.framos.eu for more information.

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